

A close-up, slightly blurred portrait of a young woman with long, wavy brown hair. She is smiling warmly at the camera, showing her teeth. Her eyes are light-colored. She is wearing a dark, patterned jacket or sweater. The background is dark and out of focus.

SUMMER ACADEMY 2017

Immersion into the world of hospitality
in London & Switzerland

DISCOVER YOUR PASSION FOR HOSPITALITY



Program overview

The Glion Summer Academy offers you a two-week holiday course that gives a perfect insight into the world of luxury hospitality and a taste of what our undergraduate business degree students learn. Starting in London, the first week includes field trips to world-renowned hospitality companies, including a professional visit to a 5 star London establishment and a tour of Wimbledon.

At the start of the second week you will travel to our spiritual home, Switzerland. Here you will learn what it takes to put together an event, visit local attractions, and see first-hand how Swiss chocolate is made.



In both locations, you will participate in introductory lectures and workshops by Glion's distinguished faculty and visiting speakers. The course also offers you a chance to experience our unique educational model that combines theory with practice, as the program culminates in an on-campus event that you will organize and host yourself.

At Glion, you will build lifelong friendships from all over the world, and benefit from studying and learning in an international environment.

The essentials

Learn skills in:

- + Restaurant concept and design
- + Food preparation and planning

Gain knowledge in:

- + The key facts, figures and trends of the global hospitality industry
- + The key concepts of daily operations within the industry
- + The ever expanding and exciting event and entertainment industry

Acquire competencies in:

- + Working in a multicultural environment
- + Team work through group activities, projects and workshops

SUMMER ACADEMY PROGRAM



Week 1: 3RD - 9TH JULY - LONDON, UNITED KINGDOM

DAYS	MORNING ACTIVITY	AFTERNOON ACTIVITY		EVENING ACTIVITY
MON	Arrivals	Hospitality Quiz		Welcome BBQ
TUE	The World of Hospitality	Workshop - Dining Experience and Service Concepts in the 21 st Century		West End Show
WED	International Etiquette	Working in International Teams		Dining Experience - Chinatown
THU	Introduction to the Event and Entertainment Industry	Service Excellence	Wimbledon Tour	London Eye
FRI	The Perfect Room	Visit to a Luxury Hotel		Dining Experience - Pizza Metro
SAT	Restaurant Concepts and Design	Afternoon Tea		Outdoor Games
SUN	Travel to Switzerland			

Week 2: 10TH - 15TH JULY - MONTREUX, SWITZERLAND

DAYS	MORNING ACTIVITY	AFTERNOON ACTIVITY		EVENING ACTIVITY
MON	Event Concept and Design	Montreux Jazz Festival Quiz and Dinner		
TUE	Event Marketing and Decoration	Team Games		Extra Curricular Movie Night
WED	Workshop - Masterchef Experience	Visit to Alimentarium		Extra Curricular Memory Night
THU	Service Workshop	Visit to Cailler Chocolate Factory, Gruyère Cheese Factory and Swiss Dining Experience		
FRI	Preparation for Event	Event		Farewell Party
SAT	Departures (11:00 a.m.)			

The confirmed timetable will be given to students upon arrival. ■ Experience ■ Extra Curricular Activities ■ Excursion

Please note that the program starts and ends in different locations. Participants should book a flight from their home country to London Heathrow or Gatwick Airport, and book their return flight to their home country from Geneva Airport.

EXAMPLES OF ACTIVITIES

Introduction to the Hospitality and Event, Sport & Entertainment industries

In this class, you will gain an insight into the world of Hospitality Management. We will look at the roles available as well as the personal skills required for you to be a successful professional in this fast paced and fun industry. Be prepared to get involved, share your thoughts and have some fun!

In the Event and Entertainment industry class, you will learn how to create and plan an event, as well as the different factors to take into account in order to run a successful event.

During this two week program, you will plan an 'end of studies' event which will be held on the final Friday to celebrate the end of the program.



Explore, visit & learn

Set across two destinations, you will visit the finest luxury hotels offering elegant service for today's discerning travellers. This will help you to picture what the industry is all about.

You will also have the chance to take part in fun activities such as a theatre trip to see a famous musical, movie nights, visits to the famous London sights and markets, a visit to a traditional village to see how the Swiss make their cheese and much more!



MasterChef & dining experiences

You will learn what 'good service' means in the hospitality industry and how to provide the best service to customers, as well as an overview of the food and beverage industry.

A MasterChef workshop will help you to understand how to work in teams to create a three course lunch, which you will then enjoy eating. Dining Experience workshops will teach you how to differentiate and deliver service styles in a fun and practical way.



Experience the Glion Spirit

Glion Summer Academy will organize a series of unique activities and experiences such as dining out, excursions, team games and an 'end of studies' event – giving you the chance to enjoy London & Montreux and discover the Glion spirit!

Exploring the global hospitality tourism scene and making new friends from all over the world is the perfect start for your future hospitality career.



Note: The above activities are subject to change and will be confirmed upon arrival on campus.

APPLICATION & FEES

Admission requirements

- + Aged between 15-17 years
- + English level: IELTS 4.5 or equivalent on application. All English certificates must have been issued in the last 12 months prior to admission.
- + Must hold a valid passport. Nationals of any country can apply and follow the required process for obtaining a visa for the United Kingdom and Switzerland.

How to apply

1. Complete the Summer Academy application form.
2. Provide a copy of your English language level certificate.
3. Complete a motivation letter - why do you want to join the Summer Academy?
4. Arrange payment of the program fee.

Program fees & dates

SUMMER ACADEMY 2017

3rd July 2017 - 15th July 2017 (Starts in London and finishes in Switzerland)

Summer Academy Fee	£4,000.00
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Any student who enrolls on a Glion undergraduate degree program after completing the Summer Academy will have the Summer Academy fees deducted from the first semester's tuition fees.

"Bring a friend" scholarship*

Recommend the Summer Academy program to a friend, and both of you will get a 10% scholarship if you are eligible.

Fees include:

Please note that all items below are included in the fees as stipulated above. If some items of the program are not used no reduction of fees will be applied.

- + Tuition Fees and teaching materials/uniforms (practical).
- + Accommodation: in London single room with en suite bathroom. In Switzerland shared double room with en suite bathroom.
- + Full board (all meals) including meals during excursions.
- + Airport pick-up upon arrival from either Heathrow Airport or Gatwick Airport.
- + Transfer from Glion London to Heathrow or Gatwick Airport.
- + One way flight from Heathrow or Gatwick to Geneva.
- + Rail transportation to/from the Glion campus.
- + All excursions, field trips, outdoor activities and cultural visits.
- + Travel card in London.
- + Program Certificate.
- + End of studies celebration event.

Fees do not include:

Pocket money, health insurance, travel insurance, laundry costs, airport transfers in home country and flights to/from home country.

Health & Travel Insurance: It is mandatory that all students have their own personal health & travel insurance. Please provide copies with the Summer Academy application form.

Please note in the case of a cancellation: We will refund the total amount of the program if the cancellation is made prior to 31st May 2017 in writing to the Admissions Department.

50% of the full amount will be refunded if cancellation occurs up to 24 hours before the start of the program. No refund will apply if the student does not attend or start on the first day of the course without cancelling beforehand.

*Scholarships cannot be combined with any other offer or scholarship.

ADMISSIONS

 FACEBOOK.COM/GLIONSWITZERLAND
FACEBOOK.COM/GLIONLONDON

 TWITTER.COM/GLIONNEWS

 YOUTUBE.COM/GLIONCAST

 FLICKR.COM/GLION

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